

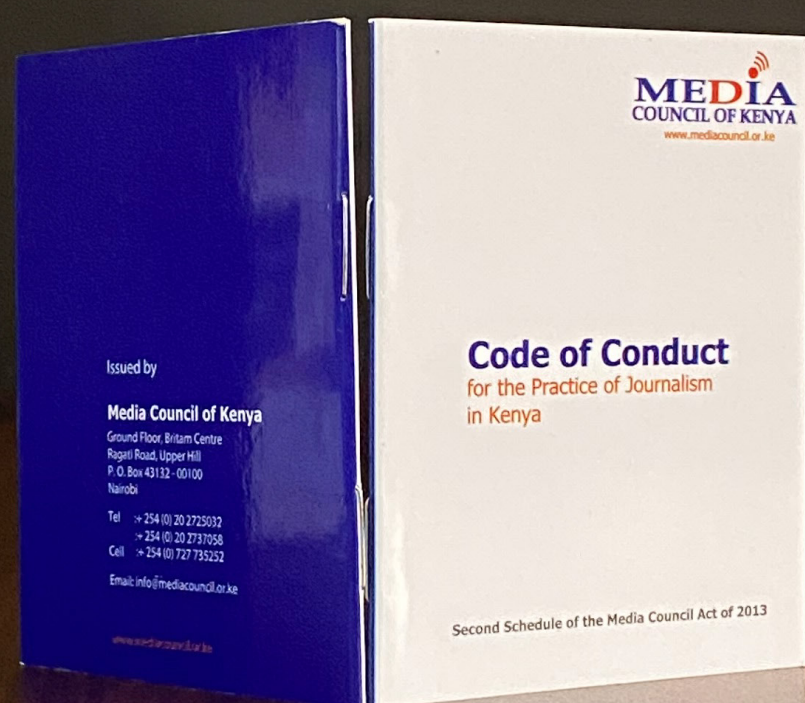
PUBLIC NOTICE

CALL FOR PUBLIC PARTICIPATION

REVIEW OF THE

JOURNALISM CODE

OF CONDUCT



The Media Council of Kenya's Code of Conduct for the Practice of Journalism in Kenya, outlined in the Second Schedule of Section 45 of the Media Council Act 2013, establishes standards governing the behaviour and conduct of journalists, media practitioners, and media enterprises.

Due to Kenya's evolving media landscape, the Council has reviewed the Code of Conduct to address emerging issues and align with current realities. This review also anticipates a transition to the Code of Conduct for Media Practice, which will further strengthen ethical standards and regulatory frameworks for the media industry. The review focuses on:

- Regulatory gaps
- Enhancing industry compliance
- Incorporating technological advancements
- Adopting best practices

By way of this notice, the Council wishes to notify journalists, media practitioners, members of the public, media consumers, lecturers and colleges offering journalism courses to submit their input and views on the revised Code of Conduct.

The document is available for download at www.mediacouncil.or.ke. Please submit your feedback by **28th April 2025** by email to regulatoryaffairs@mediacouncil.or.ke

About the Media Council of Kenya

The Media Council of Kenya (MCK) is the principal body mandated to develop and regulate the media industry in Kenya in order to promote media freedom, professionalism and independence. It is established by law under the Media Council Act of 2013 to fulfill Article 34 (5) of the Constitution of Kenya which enshrines media freedom.

For clarifications and enquiries please contact: **The Directorate, Regulatory Affairs, Media Council of Kenya, Britam Centre, Upper Hill, P.O Box 43132-00100.**

CONTACT US:



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