



## PUBLIC NOTICE

### **DEVELOPMENT OF THE COLLEGE INSPECTION AND CURRICULUM ACCREDITATION GUIDELINES 2022**

The Media Council of Kenya is an independent national body established by the Media Council Act, (No 46 of 2013) for purposes of setting of media standards and ensuring compliance with those standards. The Council is mandated under section 6 (b) and (f) to prescribe standards of journalists, media practitioners and media enterprises and set standards, in consultation with the relevant training institutions, for professional education and the training of journalists and other media practitioners. Further, section 6 (h) provides that the Council should maintain a register of journalists, media enterprises and such other related registers as it may deem fit and issue such document evidencing accreditation with the Council as the Council shall determine.

The Council prescribes standards by developing regulations based on the needs of the industry, technological advancements, and best practices. Pursuant to section 47 of the Act educational institutions intending to offer the Council's journalism curriculum are required to seek accreditation from the Council. These institutions will be required to undergo inspection prior to accreditation.

Relevant to this, MCK wishes to notify Colleges that intend to offer the Council's Curriculum, Stakeholders and the general public of the development of the draft College inspection and curriculum guidelines which are aimed at clarifying on set standards, processes, forms and fees payable.

Through this notice, Journalists, Media Practitioners, media enterprise, media training institutions, lecturers, media trainers and members of the public are invited to access and download the draft guidelines and Code on our website on [www.mediacouncil.or.ke](http://www.mediacouncil.or.ke) and share their Comments on the same on or before **31<sup>st</sup> May 2022** through e-mail: [regulatoryaffairs@mediacouncil.or.ke](mailto:regulatoryaffairs@mediacouncil.or.ke)

For clarifications and enquiries please contact:

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