



**LOW EMISSION AND CLIMATE RESILIENT DEVELOPMENT PROJECT**

**MEDIA AND COMMUNICATION CAPACITY BUILDING COMPONENT**

**E-Learning**

**The Media Council Of Kenya**

## JOURNALISTS ONLINE TRAINING MODULE

The need for journalists training on climate change, environment and disaster reporting is very huge and therefore cannot be satisfied in the current face-to-face activities. However, it is extremely costly to hold face-to-face training for all journalists who need it. Also, the extent of material that can be covered in the two days training is limited. To complement this, online training presents an opportunity to extend trainings to more journalists and provide content more depth.

### Why Online Training

Online training offers a number of advantages, making it effective methods of delivery of material to journalists.

1. Low training costs- Producing learning content is time consuming, online or otherwise.
2. Effective Delivery-- Because E- learning is not limited by geography or time, it is possible to avail the course not only to large amount of time but also allow journalists who have tight and at time tricky schedules to learn.
3. Standardization. E-Learning allows for creation of standardized process and consistency in the delivery of content.
4. It also compresses delivery time.
5. Access- E-Learning allows learners to access materials from any location at any time as long as they have internet.

In implementing online training, the following considerations were taken.

1. **The learning Management System (LMS).**
2. **The learners:**
3. **The Curriculum-**
4. **Instruction-**
5. **Sustainability-**

## ONLINE CAPACITY BUILDING COMPONENT

### Focus Area of Trainings

The role of media as agents of change and development process

- 1) Understanding Disaster Management Cycle
- 2) Climate Related Disasters with a Focus on El Nino
- 3) Effective Disaster Reporting
- 4) Safety and Security of Journalists in Disaster Reporting

**MODULE**

**Module One: Role of Media in Development and Climate Change**

**Duration: 2 Weeks**

		TOPIC	ACTIVITIES
<b>WEEK 1</b>	Monday to Wednesday	<p>Introduction: Role of media in Development and Change</p> <ol style="list-style-type: none"> <li><a href="http://www.mdif.org/wp-content/uploads/2014/08/Media-Developments-Role-in-Social-Economic-and-Political-Progress-Literature-Review.pdf">http://www.mdif.org/wp-content/uploads/2014/08/Media-Developments-Role-in-Social-Economic-and-Political-Progress-Literature-Review.pdf</a></li> <li>Importance of media in Development <a href="http://siteresources.worldbank.org/GHANAEXTN/Resources/mcep_III_present3.pdf">http://siteresources.worldbank.org/GHANAEXTN/Resources/mcep_III_present3.pdf</a></li> </ol>	<p>Mon: Do the readings and complete the <i>contribute to the online discussion thread</i></p> <p>Tue: Assignment: <i>500 words reflection on the role of journalist in development and Change. As a journalist, what do you think your role is? (This assignment is based on your own thoughts without the readings. You are advised to write before engaging with the readings)</i></p> <p>Wed: Last day to post the <i>Reflection on "My role as journalist in development and change.</i></p>
	Thursday to Saturday	<p>What is Development?</p> <p><a href="http://www.worldbank.org/depweb/beyond/beyondco/beg_01.pdf">http://www.worldbank.org/depweb/beyond/beyondco/beg_01.pdf</a></p> <p><a href="https://uk.sagepub.com/sites/default/files/upm-binaries/18296_5070_Sumner_Ch01.pdf">https://uk.sagepub.com/sites/default/files/upm-binaries/18296_5070_Sumner_Ch01.pdf</a></p>	<p>Thu: Read. What is development- World Bank</p> <p>Fri: Read Sumner- What is development.</p> <p>Saturday: Having Read the two Articles Assignment. Having read different articles on Development and role of media, write a reflective article on "What journalists should do to effectively address developmental issues.</p>
<b>SUNDAY</b>			
<b>WEEK 2</b>	Mon-Wed	<p>Locating development in climate change and environment.</p> <p>Understanding links between climate and development.</p> <p><a href="http://siteresources.worldbank.org/INTWDRS/Resources/477365-1327504426766/8389626-1327510418796/Chapter-1.pdf">http://siteresources.worldbank.org/INTWDRS/Resources/477365-1327504426766/8389626-1327510418796/Chapter-1.pdf</a></p>	<p>Mon: Red Understanding links between climate and development- World Bank</p> <p>Tue: Assignment: <i>Write an article 500 words article that captures the relationship between climate change and development.</i></p> <p>Wed: Last day to post the article on climate change and development (you can assign your own title)</p>
	Thu-Sat	<p>Reporting climate change</p> <p><a href="http://www.globalpolicyjournal.com/sites/default/files/pdf/Kakonge%20Climate%20Change%20Essay.pdf">http://www.globalpolicyjournal.com/sites/default/files/pdf/Kakonge%20Climate%20Change%20Essay.pdf</a></p>	<p>Thu: Read – The role of media in the climate change debate in developing countries by Kakonge.</p> <p>Fri: Reflection Paper: Write a 300 article reflecting on your views on journalism and climate change after going through this module.</p> <p>Sat: Post your reflection Paper.</p>