



# ANIMAL HEALTH REPORTING GRANTS FOR JOURNALISTS AND MEDIA PRACTITIONERS

The Media Council of Kenya in partnership with The Brooke East Africa (BEA) are inviting accredited journalists and media practitioners to submit story proposals for domestic work Animal Health and Welfare reporting grants.

## Story Proposals Focus

The call envisages stories that will give attention to care for donkeys as work animals, policies that protect animals, animal health, and animal rights.

Proposals for stories calling for action against mistreatment of domestic work animals, exploitation, sensitization and awareness creation on donkey care, as well as stories showing innovative approaches to care for donkeys will be of interest for the grants.

## Grant Limit

There are 9 grants of KShs 15,000 each to cover travel, communication and meals. Awarding of the grants will be determined by the uniqueness and strength of the story proposal, different approach/angle to regular topic or feature/special report, and the potential impact it is likely to have once published or broadcast.

## Who is Eligible?

The grant is open to journalists and media practitioners in the following regions:

- Region A: Bungoma, Kisumu, Bomet
- Region B: Baringo, Nakuru, Narok
- Region C: Kiambu, Nairobi, Kajiado

Journalists from the above regions are required to submit a 100 word story plan which must include proposed story sources, the angle of the story, and what makes it exceptional/unique, with focus on Donkeys as work animals.

## Technical Support

BEA will link grant awardees with programme implementing partner, and facilitate access to communities for information gathering.

## How to Apply

1. All applications will be done on the application form provided here: <https://bit.ly/3AbdtQL>
2. Ensure that the Grant Application Form has all the mandatory and correct information required.

3. Submit the application.
4. All grantees must ensure their stories are broadcast by 30th November 2024.
5. All grantees will be required to share links to their published/broadcast stories by 1st December 2024.

## Grant Application Deadline

The deadline for applications is midnight on **Tuesday, 5<sup>th</sup> November 2024**

**CONTACT US:**



[www.mediacouncil.or.ke](http://www.mediacouncil.or.ke)



@MediaCouncilK



Media Council of Kenya