

PRESS STATEMENT

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FOR IMMEDIATE RELEASE

MCK SETS UP TEAM TO SPEARHEAD TRAINING OF MEDIA ON ELECTIONS

NAIROBI, 11th February 2022 – The Media Council of Kenya (MCK) has constituted a team of experts to develop a training manual on the 2022 General election coverage for journalists. The development of the manual will be followed by a Training of Trainers (ToT) on elections reporting.

This follows the successful completion of the media industry-driven review and development of the 2022 Guidelines on Elections Coverage, which was rolled out in September last year. The Guidelines were endorsed by 23 key media players including media associations, media houses, media training institutions and Government agencies involved in elections.

The manual is aimed at harmonising the training of journalists on elections reporting across the country including ensuring quality and expertise. The Council and media stakeholders will conduct countrywide trainings and capacity building for journalists and media practitioners on the elections reporting guidelines.

The team of experts is drawn from the newsrooms, industry and highly experienced journalists and media trainers and editors. The team is expected to ensure uniformity in delivery of quality content by experienced media experts, who will spearhead harmonised training manual with case studies and practical illustrations.

Members of the team are Dr James Oranga, Pamela Asigi, Rachel Nakitare, Owino Opondo, Harry Misiko, Tom Jappani, Caleb Atemi, Prof Nancy Booker, Sammy Muraya, Francis Openda and Dorothy Kweyu.



David Omwoyo Omwoyo

Chief Executive Officer & Secretary to the Council