

PRESS STATEMENT

Media Contact

Jerry Abuga | Lorine Achieng

Media Council of Kenya

Tel: +254-20-2737058 | +254-723 99 91 58 | +254-723 79 50 20

Email: communications@mediacouncil.or.ke

Thursday, 3rd March 2022

FOR IMMEDIATE RELEASE

MCK TO MARK TENTH ANNIVERSARY OF ITS JOURNALISM AWARDS

NAIROBI, 3rd March 2022- The Media Council of Kenya will mark ten years of the Annual Journalism Excellence Awards (AJEA) this year. AJEA is a signature event of the Council that celebrates journalistic excellence and achievements in Kenya. The Council is calling on journalists accredited by the Council and working in Kenya to submit stories published or broadcast between 1st February 2021 to 28th February 2022 for consideration for the premier awards.

The Council will commemorate the tenth anniversary of the awards on the evening of 4th May 2022, as the culmination of the World Press Freedom Day 2022 activities.

The Media Council of Kenya Chief Executive Officer Mr David Omwoyo notes that the Council honours outstanding journalists as motivation to encourage professionalism.

“For the past 10 years, the awards have given us a platform to applaud and appreciate the exemplary work of journalists, sometimes done under difficult circumstances, to inform the public on the happenings in the country and around the world. Over the last ten years, the awards categories have been dynamic to embrace emerging issues and new media platforms”, said Mr Omwoyo.

Prizes including cash awards, trophies, certificates and training scholarships will be up for grabs in the following categories: Development Reporting, Health Reporting, ICT and Telecommunications Reporting, Gender Reporting, Environment Reporting, Sports Reporting, Innovation and Business Reporting, Agriculture and Food Security, Best Investigative Story, Best Prime Time Bulletin (Audience Vote), Best news website, Cartoonist of the Year, Podcast of The Year, Cameraperson of the Year, Photojournalist of the Year, Best Radio Production, Press Freedom Pen and Special Topics Reporting on the Big Four Agenda.

The Council advises all journalists to submit their applications online through the AJEA online portal <https://ajea.mediacouncil.or.ke>.

Journalists have until 31st March 2022 to submit their entries. Details and the application process are accessible via www.mediacouncil.or.ke or by sending an email to: awards@mediacouncil.or.ke

###