

MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

COMMEMORATION OF IDEI 2020 IN KENYA

Event to Coincide with Launch of MCK Reports on COVID-19 Violations & Sexual Harassment

NAIROBI Friday 30th, 2020 – The Media Council of Kenya (MCK) will commemorate the International Day to End Impunity and Crimes against Journalists (IDEI), on November 2nd 2020, at the Savora Stanley Hotel in Nairobi County, under the theme: ***Keeping Truth Alive***.

IDEI is an international proclamation set under a resolution of United Nations General Assembly celebrated annually on the 2nd of November, in recognition to the far-reaching consequences of impunity, especially on crimes against journalists. The dates coincide with the assassination of two French journalists in Mali.

The MCK will also launch of two report on violations of media freedoms during the COVID-19 pandemic and on Sexual Harassment in the media.

This year's commemoration will be presided over by H.E. Kyle McCarter, the US Ambassador to Kenya, accompanied by Ms. Esther Koimett, the Principal Secretary at the State Department for Telecommunications & Broadcasting in the Ministry of ICT, Innovations and Youth Affairs and Dr. Sule Aker, the President of the World Association of Press Councils (WAPC).

The event will be hosted by the Media Council of Kenya, led by Chair of the Council, Mr. Maina Muiruri and Chief Executive Officer, Mr. David Omwoyo.

WHO

- H.E. Kyle McCarter** – Ambassador of the United States of America to Kenya
- Ms. Esther Koimett, CBS** - Principal Secretary, State Department of Broadcasting and Telecommunication, Ministry of ICT, Innovation and Youth Affairs
- Dr. Sule Aker** - President, World Association of Press Councils (WAPC)
- Mr. Maina Muiruri** - Chairman, Media Council of Kenya (MCK)
- Mr. David Omwoyo** - Chief Executive Officer, Media Council of Kenya (MCK)
- Mr. Eric Oduor** - Secretary General, Kenya Union of Journalists (KUJ)
- Ms. Marceline Nyambala** - Executive Director, Association of Media Women in Kenya (AMWIK)
- Mr. Churchill Otieno** - President, Kenya Editors Guild (KEG)
- Mr. Oloo Janak** – Chairman, Kenya Correspondence Association (KCA)

WHEN Monday 2nd November, 2020 at 8:00am – 12:00pm (EAT)

Promoting Media Freedom and Responsible Journalism

WHERE Facebook: <https://facebook.com/MediaCouncilofKenya/>
You Tube: <https://youtube.com/mediacouncilkenya>

WHAT Commemoration of International Day to End Impunity and Crimes Against Journalists

About the Media Council of Kenya

The Media Council of Kenya (MCK) is the principal body mandated to develop and regulate the media industry in Kenya in order to promote media freedom, professionalism and independence. It is established by law under the Media Council Act of 2013 to fulfill Article 34 (5) of the Constitution of Kenya which enshrines media freedom.

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