



MEDIA INVITE

WHAT: World Association of Press Councils 19th AGM Opening

WHO: Mr Joe Mucheru, EGH – Cabinet Secretary, Ministry of ICT, Innovation and Youth Affairs

Ms Esther Koimett, CBS – Principal Secretary, State Department of Broadcasting and Telecommunications, Ministry of ICT, Innovation and Youth Affairs

Dr Sule Aker – President, World Association of Press Councils (WAPC)

Mr Maina Muiruri – Chairman, Media Council of Kenya (MCK)

Mr David Omwoyo – Chief Executive Officer, Media Council of Kenya (MCK)

WHEN: 4th May 2022, 9am (EAT)

WHERE: Safari Park Hotel, Nairobi

The Media Council of Kenya will host over 30 heads of press councils from across world for the 19th Annual General Meeting of the World Association of Press Councils (WAPC). The forum in Nairobi coincides with the World Press Freedom Day celebrations.

As a public institution mandated to regulate the media industry in Kenya, the Media Council of Kenya is a member of the WAPC where its Chief Executive Officer Mr David Omwoyo currently sits as the second Vice President, a position he has held for the last three years.

The WAPC meeting slated for 4th to 6th May 2022 will focus on strategy and action plans for the media industry post-COVID.

The meeting will be opened by the Cabinet Secretary, Ministry of ICT, Innovation and Youth Affairs Mr Joe Mucheru, EGH.

At the meeting, the Ministry of ICT, Innovations and Youth Affairs will sign a Memorandum of Understanding with Netflix. The brief ceremony will be graced by Chief Executive Officers of Kenya's media industry regulatory bodies.

This is to request you to provide coverage.

Media Contacts

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