

MEDIA ADVISORY

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Sunday, 2nd May, 2021.

FOR IMMEDIATE RELEASE

MCK COMMEMORATES THE WORLD PRESS FREEDOM DAY

Event to Coincide with the 30th Anniversary of the 1991 Windhoek Declaration

NAIROBI Sunday 2nd May, 2021 – The Media Council of Kenya (MCK) in partnership with Communications Authority of Kenya, Retirement Benefits Authority (RBA), Open Society of Kenya (OSIEA), Canadian High Commission, National Hospital Insurance Fund (NHIF), Transparency International (TI), Katiba Institute, Girl Child Network and Kenya Commercial Bank (KCB) will commemorate the World Press Freedom Day on Monday May 3rd, 2021 at the Serena Hotel, Nairobi.

The theme for this year's celebration is **Information as a Public Good** which is a call to affirm the importance of cherishing information and exploring what can be done in the production, distribution, and reception of content to strengthen journalism, and to advance transparency and empowerment while leaving no one behind.

This year's celebration coincides with the 30th year anniversary of the 1991 Windhoek Declaration for the Development of a Free, Independent and Pluralistic Press, which led the UN to proclaim World Press Freedom Day in 1993.

The MCK together with FHI360 will also launch the Media Sector Legislative Review Report. This is a review of legislations affecting the practice of journalism and media in Kenya. The analysis looks at 20 laws that, in one way or another affect the performance of the media in Kenya.

This year's commemoration will be presided over by Hon. Justin Muturi, Speaker of the National Assembly, accompanied by Ms. Esther Koimett, CBS, Principal Secretary, State Department for Telecommunications & Broadcasting, Ministry of ICT, Innovations and Youth Affairs.

The event will be hosted by the Media Council of Kenya, led by Chairman of the Council, Mr. Maina Muiruri and Chief Executive Officer, Mr. David Omwoyo.

WHO

Hon. Justin Muturi- Speaker, National Assembly

Ms. Esther Koimett, CBS - Principal Secretary, State Department of Broadcasting and Telecommunication, Ministry of ICT, Innovation and Youth Affairs

Dr. Sule Aker - President, World Association of Press Councils (WAPC)

Mr. Maina Muiruri - Chairman, Media Council of Kenya (MCK)

Mr. David Da Silva-Charge D'affaires, Canadian High Commission

Mr. William Oketch-Chairman, Complaints Commission, Media Council of Kenya (MCK)

Promoting Media Freedom and Responsible Journalism

Mr. David Omwoyo - Chief Executive Officer, Media Council of Kenya (MCK)
Ms. Lucy Ndungu- Commissioner, Commission on Administrative Justice (CAJ)
Ms. Marceline Nyambala - Executive Director, Association of Media Women in Kenya (AMWIK)

WHEN Monday 3rd May, 2021 at 8:00am – 3:00pm (EAT)

WHERE Facebook: <https://facebook.com/MediaCouncilofKenya/>
You Tube: <https://youtube.com/mediacouncilkenya>

WHAT Commemoration of World Press Freedom Day

About the Media Council of Kenya

The Media Council of Kenya (MCK) is the principal body mandated to develop and regulate the media industry in Kenya in order to promote media freedom, professionalism and independence. It is established by law under the Media Council Act of 2013 to fulfill Article 34 (5) of the Constitution of Kenya which enshrines media freedom.

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