

## **MEDIA ADVISORY**

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Wednesday 5<sup>th</sup> August, 2020.

### **FOR IMMEDIATE RELEASE**

## **MCK CEO David Omwoyo To Open Inaugural APB Conference MCK-Sponsored Meet Will Bring Together Over 400 Veteran and Practicing Broadcasters**

**NAIROBI** 5<sup>th</sup> August, 2020 – The Media Council of Kenya (MCK) announced on Wednesday 5<sup>th</sup> August, 2020, its support for the inaugural conference of the Association of Professional Broadcasters (APB), scheduled for **Thursday 6<sup>th</sup> August, 2020** from 9:00 am to 12:00 pm (EAT).

The gathering of veteran and practicing broadcast professionals across electronic media (radio and television) will seek to discuss the future of broadcasting in Kenya as well as explore ways to build a robust body that will advocate for the welfare and professional standards of its members.

The inaugural conference of the Association of Professional Broadcasters (APB) will be opened by MCK CEO David Omwoyo, with KFCB CEO, Dr Ezekiel Mutua as the Chief Guest and APB Chairperson, Ms Tabitha Mutemi as host.

**WHO**            **Dr. Ezekiel Mutua, MBS-** Chief Executive Officer, KFCB  
**Mr. David Omwoyo-** Chief Executive Officer, MCK  
**Ms. Tabitha Mutemi-** Chairperson, APB  
**Dr. Mbugua Njoroge, PhD, MPRSK-**Vice Chair PRSK  
**Dr. Esther Kingóri-** Lecturer, Daystar University  
**Ms. Angela Gachigua-** Sales Manager, Jubilee Insurance  
**Mr. Fred Obachi Machoka-** Rogaroga Rhumba Host, Citizen TV  
**Ms. Mariam Omar-** Output Editor/Team Manager, BBC Swahili TV  
**Mr. Abdul Haq-** Founder, MTM Awards

**WHEN**            Thursday 6<sup>th</sup> August, 2020 at 9:00am – 12:00pm (EAT)

**WHERE**            Facebook: <https://facebook.com/MediaCouncilofKenya/>  
You Tube: <https://youtube.com/mediacouncilkenya>

**WHAT**            Inaugural Members Conference of the Association of Professional Broadcasters

**About the Media Council of Kenya**

The Media Council of Kenya (MCK) is the principal body mandated to develop and regulate the media industry in Kenya in order to promote media freedom, professionalism and independence. It is established by law under the Media Council Act of 2013 to fulfill Article 34 (5) of the Constitution of Kenya which enshrines media freedom.

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