



SUSTAINABLE DEVELOPMENT GOALS (SDGs) AWARDS

CALL FOR ENTRIES FROM JOURNALISTS AND MEDIA PRACTITIONERS

The media is a key driver in the realisation of Sustainable Development Goals (SDGs). As an agenda setter the media has the ability to monitor progress, highlight gaps and suggest solutions to those gaps. Under Agenda 16 the media plays a key role in promotion of peace and justice as a human rights defender. Press Freedom and the right to information have a direct relevance to achieving SDG 16 specifically target 10, as it envisages the protection of the right to access information and journalist safety.

The Media Council of Kenya, as part of a multi-stakeholder process by the State Department of Planning and the Sustainable Development Goals Directorate, is leading the media industry to identify stories published by journalists and media practitioners on the implementation of SDGs in Kenya. The process will culminate in the recognition of three outstanding stories: Winner, 1st and 2nd runners up) during the Multistakeholder annual conference and SDG Awards.

Call for Entries

The Media Council of Kenya is inviting accredited journalists and media practitioners to submit stories published/ broadcast between 1st January – October 31st, 2022, for consideration for the SDGs Awards 2022.

Story submissions should address the following aspects:

- Reflect journalistic ethics
- Address gaps in the SDGs process as highlighted in the Voluntary National Review (VNR) process
- Creativity, originality, diversity of sourcing, depth
- Have social, economic and political impact on the society
- Showcasing SDGs principles including Leaving No One Behind

How to Submit an Entry

All entries will be submitted online: <https://sdg.mediacouncil.or.ke>

Prizes: Cash, trophies, and certificates.

Winners will be announced at the Multistakeholder Annual Conference and SDG Awards on 23rd -25th November 2022.

Submission Deadline: Midnight, 11th November 2022