

CALL FOR VARIOUS MEDIA COUNCIL OF KENYA GRANT APPLICATIONS FOR JOURNALISTS AND MEDIA PRACTITIONERS

MCK is inviting journalists and media practitioners to submit story ideas or proposals for grants of up to KShs 10,000 for reporting on the following subjects:

Elections Reporting:

Story ideas that will do in-depth coverage on Kenya's preparedness for the 2022 general election and related electoral processes, accessibility to credible and public interest nuanced information fair and acceptable electoral processes, transparency in political party processes, trends in manifesto and policy proposals by political parties, issues that are relevant to the country and the media serving as a platform for election information and civic engagement.

Business Reporting:

Stories that follow the money, investment trends, opportunities and challenges for doing business in Kenya, capture enterprise news that tackle critical issues related ease of doing business and attraction for foreign direct investments in Kenya and business opportunities at the national and county levels. The stories must have an economic or financial angle and show how the money story affects citizens and aim at promoting Kenya as an investment destination and export opportunities for Kenyan products.

Sports Reporting:

Story ideas on the governance of sports, sports as a business, sportsmen and women in their sporting careers, challenges and innovations to overcome them, talent search and nurturing for Kenyan youth in sports, sports as a brand ambassador for Kenya, aspects of sports that affect sportsmen lives, as well as profiles of unique personalities in Kenyan sports.

Eligibility: The grant is open to MCK-accredited journalists who present a story idea or synopsis of not more than 100 words.

Mentorship: All successful grantees will be assigned a mentor to offer editorial guidance and support in identifying credible information sources, research skills, storytelling techniques and presentation. Grantees are expected to participate in all mentor session and consult regularly on their story development before submitting it for publication.

Award Criteria: Grant awards will be determined by the uniqueness and strength of the story idea highlighting what's new and significant about the story, why it matters and what its potential impact might be. The proposal should also note how the proposed piece would differ from others done before on the same subject.

Grant Limit: The grant amount between KShs 5,000 - KShs 10,000 per applicant to cover travel, communication, research and meals during data and content collection and writing of the story.

How To Apply

1. Download and fill ALL parts of the Grant Application Form from <http://grant.mediacouncil.or.ke/>
2. Attach the story idea / synopsis in no more than 100 words
3. Submit the application and story idea via e-mail to grants@mediacouncil.or.ke
4. All grantees must ensure their stories are published/ broadcast by end of 15th September 2021.

Grant Application Deadline:

All applications must be submitted by Midnight on 22nd August 2021.