

PRESS STATEMENT

Media Contact

Jerry Abuga | Lorine Achieng

Media Council of Kenya

Tel: +254-20-2737058 | +254 723 999 158 | +254 723 795 020

Email: communications@mediacouncil.or.ke

Sunday, 28th November 2021

FOR IMMEDIATE RELEASE

MEDIA COUNCIL OF KENYA CEO GETS NEW 5-YEAR TERM

The Media Council of Kenya (MCK) board has renewed the term of the CEO Mr David Omwoyo as the Chief Executive Officer for a second and final term, until July 2027.

The extension of Mr Omwoyo's contract has been made in accordance with the State Corporations Advisory Committee (SCAC) guidelines which require that a decision on the CEO's contract should be made at least six months to the expiry of the current term to allow for smooth transition. The renewal of the CEO's term that was to end in July 2022, comes after a performance evaluation by the MCK board supervised by the State Corporations Advisory Committee (SCAC).

The evaluation pass mark for CEOs serving in State Corporations is 70 percent. Mr Omwoyo scored an impressive 96 percent.

The board is exceptionally impressed by the performance of the CEO in the last four years and his thinking around strategic interventions in media regulation in a changing environment. The board noted the turn-around at the Council, including opening of four regional offices and improving the financial position of the Council is excellent.

The Council, which uses a co-regulatory approach to media regulation, has enhanced the collaborative participation of sector players in media development matters as the co-convenor, jointly with the Kenya Union of Journalists, of the Kenya Media Sector Working Group where industry matters are handled. The Council is currently finalising processes guided by the Ministry of ICT, Innovation and Youth Affairs on development of a media policy, media diversity fund, advertising code of practice and a review of the Media Council Act, 2013.



Maina Muiruri
Chairman, Media Council of Kenya