

## **PRESS RELEASE**

**Media Contact**  
Jerry Abuga | Lorine Achieng  
**Media Council of Kenya**  
Tel: +254-20-2737058 | +254-723 99 91 58 | +254-723 795020  
Email: [communications@mediacouncil.or.ke](mailto:communications@mediacouncil.or.ke)

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## **FOR IMMEDIATE RELEASE**

### **MCK NOTICE ON ACCREDITATION FOR THE YEAR 2022**

The Media Council has commenced the 2022 accreditation cycle following the anticipated expiry of all 2021 press cards on 31 December 2021.

Accreditation applies to journalists and media practitioners pursuant to section 4 of the Media Council Act, 2013.

To facilitate seamless and timely issuance of accreditation cards to journalists and media practitioners, the Council has opened the accreditation portal <https://accreditation.mediacouncil.or.ke:882/> for journalists and media practitioners to renew or make fresh applications.

We advise media houses undertaking batch accreditation to start the process early and ensure that all their members are accredited ahead of the campaign period for the 2022 General Elections.

We further wish to state that we have a new category for media and communications officers in Government Ministries, departments and agencies including officers in County governments and their affiliate institutions.

The Media Council of Kenya is committed to regain credibility of the media by ensuring that only accredited journalists are allowed to practice, in line with our Constitutional mandate.

We advise event organisers, hotels, organisations and the public to be vigilant to avoid falling victim to impostors. We ask that any persons claiming to be journalists be reported to the Media Council of Kenya immediately. Similarly, we advise that any journalist covering an event or pursuing a story be asked to produce their Media Council of Kenya accreditation cards.

Accredited Journalists and Media Practitioners can be verified by sending the Press Card number or ID/Passport Number to the toll-free number 40314. This can also be done via the verification process on the Media Council of Kenya website <https://mediacouncil.or.ke/accreditation/journalist-verification>.

For further information or clarification, kindly call our hotline **011 013 1447** or write to us via email: [accreditation@mediacouncil.or.ke](mailto:accreditation@mediacouncil.or.ke)